

amplify your voice

youth digital journalism collective

Rebrand by Taylor Byrne, Katherine Corneilson, and Hannah Freedman

Blackstone Community Center

Digital Storytelling/
Journalism Program

Ages 13 to 18

This program will be an introduction to photography, audio recording, digital movie-making, documentary and storytelling technique and online distribution in a 7-week course for students aged 13 to 18.

Alongside these technical skills, students will develop strategies of civic and social engagement through hands-on project work and the communicative power of digital journalism and documentary filmmaking.

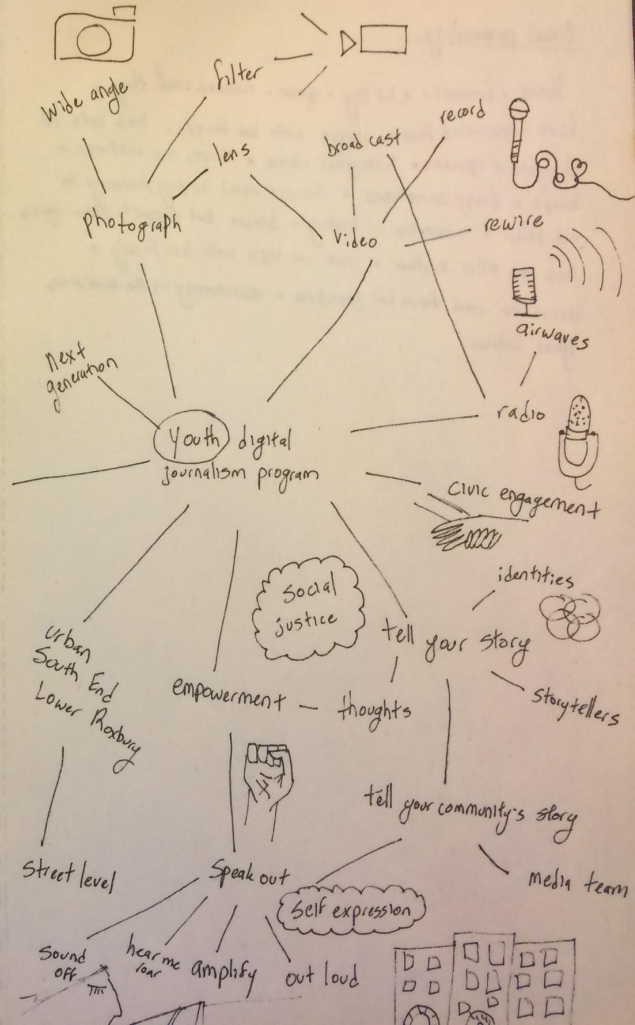
What youth will be doing: go into the immediate community to document stories.

What youth will get: the opportunity to share their voice and opinions on topics that matter to them.

Youth Digital Journalism

- What:** youth digital journalism @ Bladestone Community Center
- Key services:** youth empowerment // telling your own story // learn skills
- Consumer receives:** empowerment // community building // learn skills
- target audience:** kids (and their parents) multilingual

- provides
- access to equipment/technology
 - mentorship
 - community w/ kids
 - know your community better
 - self-awareness
 - civic duty
 - social justice
 - professional skills
 - arts education
 - self-expression



amplify your voice

amplify / v.

increase the volume of

your / pn.

Belonging to or associated with the person/people that the speaker is addressing.

voice / n.

1. something likened to speech as conveying impressions to the mind.
2. expression in spoken or written words, or by other means.

AMPLIFY
AMPLIFY
AMPLIFY

AMPLIFY YOUR VOICE

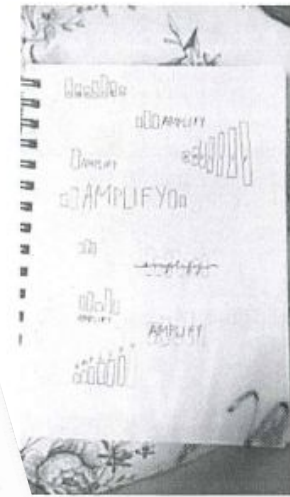
AMPLIFY VOICES AMPLIFIED

AMPLIFY YOUR VOICE

AMPLIFY

AMPLIFY

AMPLIFY



VOICES AMPLIFIED

AMPLIFY VOICE AMPLIFIED

AMPLIFY YOUR VOICE

AMPLIFY YOUR VOICE

CAPTURE YOUR VOICE

AMPLIFY YOUR VOICE

AMPLIFY YOUR VOICE

Concept 1: Description

Digital journalism is a multimedia form of communication combining auditory and visual senses to tell a story.

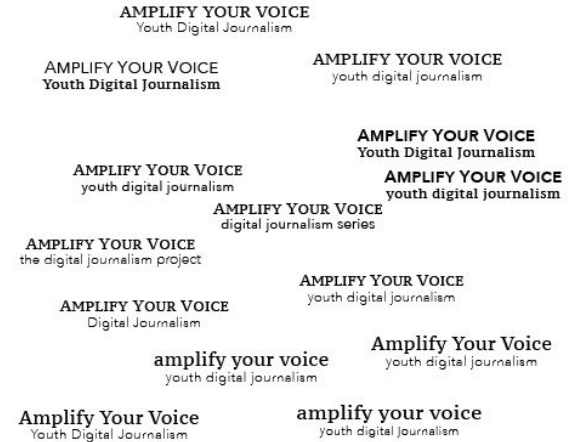
This concept is a literal take on the idea of sound via the image associated with soundwaves.

Concept 1: Process



< preliminary sketches

initial mockups >



Concept 1: Design



Concept 1: Design

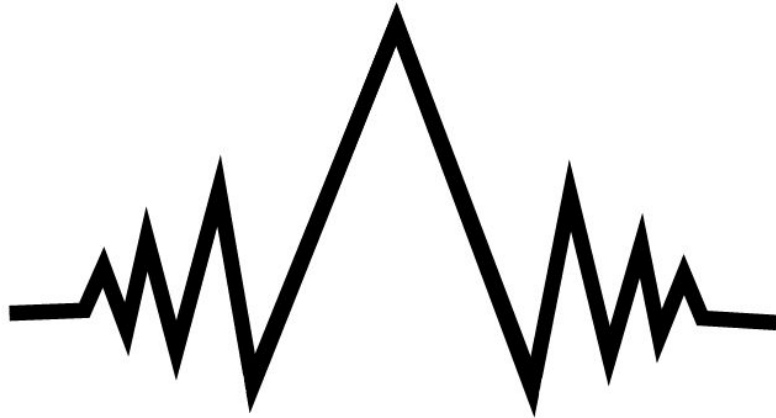


AMPLIFY YOUR VOICE
youth digital journalism



AMPLIFY YOUR VOICE
youth digital journalism

Concept 1: Design



AMPLIFY YOUR VOICE
youth digital journalism



 **AMPLIFY YOUR VOICE**
youth digital journalism

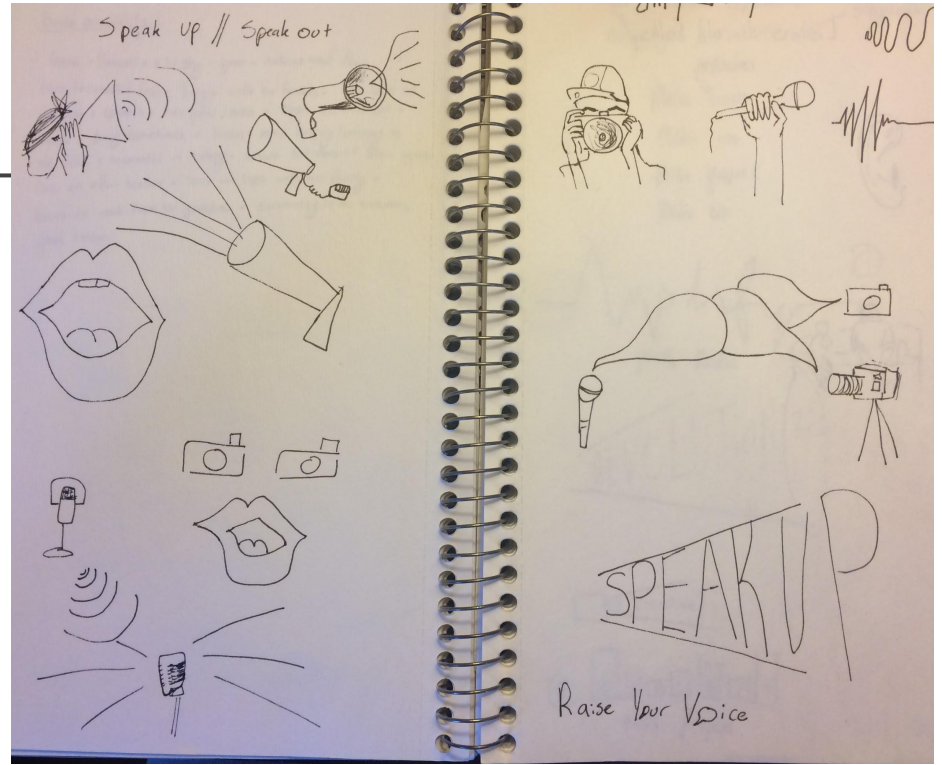
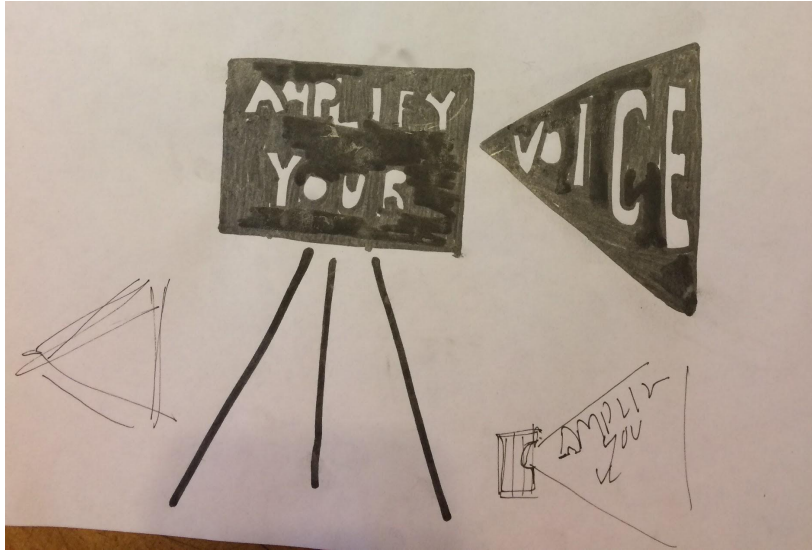


Concept 2: Description

Youth are hip, unique, and ready to tell their own stories. We tried to capture some of that energy and creativity in this second concept.

Inspired by political posters, DIY culture, and imagery of megaphones and video cameras, this concept tries to express what the digital journalism team might be like.

Concept 2: Process



Concept 2: Design



youth digital journalism team



youth digital journalism team

photography
video
interview
storytelling
media
journalism

empowerment



youth digital journalism team

Concept 2: Design





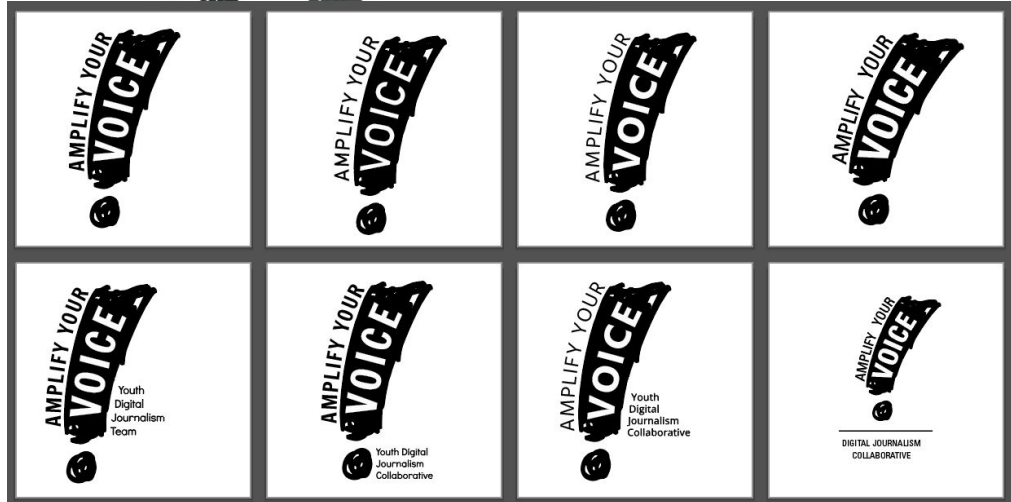
Concept 3: Description

In writing, an exclamation point is often used after an interjection or exclamation to indicate strong feelings or high volume (shouting).

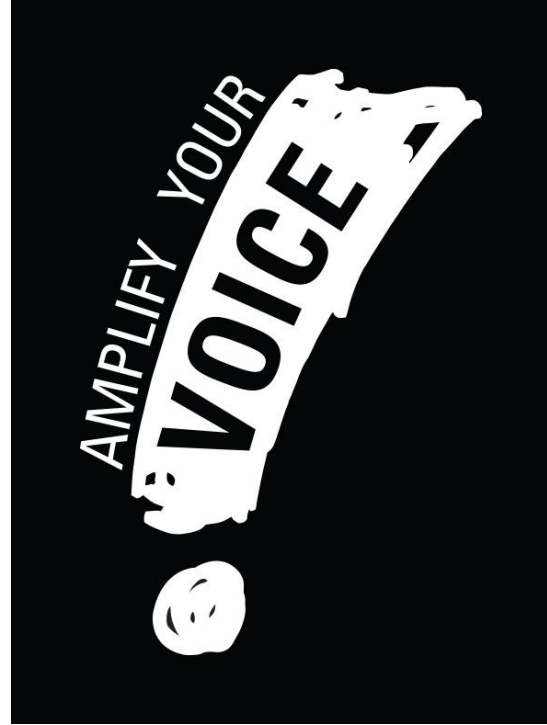
Focusing on the word 'amplify', this concept accentuates the opportunity youth will have to share their voice and opinions on topics that matter to them through the communicative power of digital journalism and documentary filmmaking.

Concept 3: Process

2 in tall
export as artboard
PNG



Concept 3: Design



Concept 3: Design







youth digital journalism team



AMPLIFY YOUR VOICE
youth digital journalism



thank you

Taylor Byrne, Katherine Corneilson, Hannah Freedman

contact information

taylorbyrne2@gmail.com, katherine.corneilson@gmail.com, hannah.r.freedman@gmail.com